



2015 Mississippi State University Extension Service

Sweet Potato Innovation Challenge Presentation Score Sheet

Competitor: _____

*Funding requested to move concept to prototype or prototype to final product (up to \$2,000): \$_____

Content (✓ = yes)

_____ Invention/technology/product clearly defined.

_____ Advantages/benefits of technology clearly defined. (Is the product a solution for a problem?)

_____ Sufficient data cited to support product's utility.

_____ The invention/technology/product is marketable.

Locally

Regionally

Nationally

Globally

_____ Target market and market size have been identified.

_____ Level of development is appropriate.

Basic Research

Product Concept

Proof of Concept

Prototype

Final

_____ Manufacturing processes well understood by presenters.

_____ Key competitors identified and competitive advantage stated.

_____ Patent search did not uncover obvious prior art.

_____ Invention/technology/product is patentable.

_____ Presenters provided a reasonable estimate of cull/canner sweetpotatoes used (tons/year).

_____ Presenters defined percent of sweetpotato used in product.

Delivery (✓ = yes)

_____ Did not exceed 5 minutes; presentation made at a reasonable pace.

_____ Clear articulation, good posture and movement, good eye contact.

_____ Visual aids were appropriate and supported the sales pitch accordingly.

Question and Answer (✓ = yes)

_____ Presenter(s) responded to judges' questions with clear, concise, and confident responses.

Investible Rating

_____ On a scale of 1 to 10 where 1= not an investable business idea and 10= high chance for investment, please rate the invention/technology/product.

Comments:

*Funding for teams moving to Phase 2 will be a minimum of \$500 per team. Maximum funding will be determined by the number of teams moving to Phase 2.